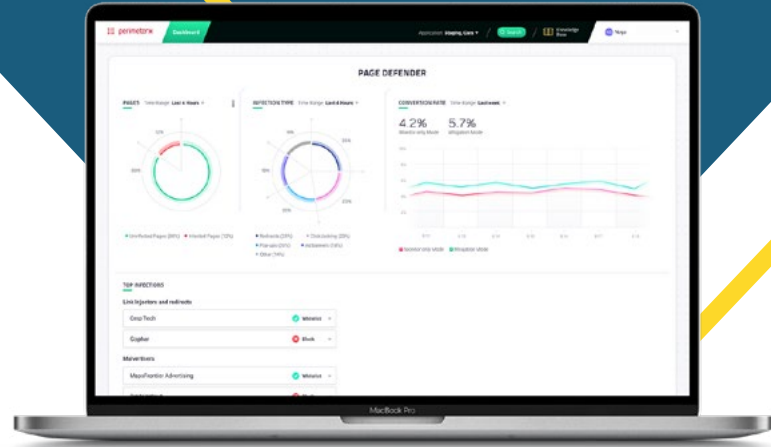


PerimeterX Page Defender

Keep Your Users on the Path to Purchase



Digital and e-commerce leaders are focused on increasing conversion and growing online revenue. While the number of people that shop online continues to grow, so does the number of users with browser extensions or computers with malware and injections that completely change their experience. In fact, up to 20% of visitors to your site experience unauthorized pop-ups,

banners, clickjacks and redirects that negatively impact their experience and their perception of your brand. These pop-ups and redirects take shoppers away from your site and they often land at a competitor's site, leading to abandoned carts, lower conversion, and ultimately to a loss of revenue for your business.

Preserve Your Users' Intended Path

PerimeterX Page Defender is a client-side malware protection solution that prevents the injection of unwanted ads and scripts from redirecting your web visitors, empowering them to complete their intended path to purchase.

Page Defender Use Cases



Browser Extensions



Ad Injections

Benefits to Your Digital Business



Protect and Increase Your Online Revenue

Increase conversions and lower cart abandonment. Ensure visitors complete their intended path to purchase.



Protect Your Brand Equity

Preserve your company reputation by avoiding not-safe-for-work ad injections.



Increase User Engagement

Provide a positive user experience for all of your website visitors. Increase uplift in click-through rates.

The PerimeterX Difference



Easy to Deploy and Integrate Anywhere

Lightweight JavaScript sensor integrates quickly and easily into your web pages. No website architecture changes required.



Granular and Precise Control

You can decide which extensions should be blocked and which should not. Control any extension's interaction with your site.



Accuracy of Detection and Protection

Behavioral analysis and machine learning engine automatically learns new extensions, ad injections and malware.



Extensible Platform

Single JavaScript sensor protects your website against multiple security threats from malicious bots to unauthorized third-party code changes and ad injections on the client-side.



Performance at Scale

You can protect your visitors from thousands of extensions and malware injections while ensuring quick page response times and positive user experience for all of your visitors



Enterprise Level Customer Services

PerimeterX security experts act as an extension of your team and are available 24/7/365 over dedicated Slack channels, email or phone.

"We have seen an immediate impact since deploying Page Defender to prevent browser extensions and ad injections from luring users away from our site. PerimeterX has been critical to our business not only for conversion and revenue uplift, but it has also improved the online experience for our 2 million plus monthly visitors."

VP of E-commerce, Large Online Fashion Retail Company

About Us

PerimeterX is the leading provider of application security solutions that keep your business safe in the digital world. Delivered as a service, the company's Bot Defender, Code Defender, and Page Defender solutions detect risks to your web applications and proactively manage them, freeing you to focus on growth and innovation. The world's largest and most reputable websites and mobile applications count on PerimeterX to safeguard their consumers' digital experience. PerimeterX is headquartered in San Mateo, California and at www.perimeterx.com.