



# Safeguarding the Modern Web

PerimeterX protects the world's largest and most reputable websites and mobile applications against automated attacks, safeguarding their consumers' digital experience.

In today's digital world, your website and your web applications are the front door to your company. They represent your brand, drive your business and play key roles in your overall success. While you work to grow your digital business, you also need to safeguard it from a wide variety of serious digital threats including: ad injections, account takeover, carding, PII harvesting, scalping, skimming and scraping. Leading enterprises and born-on-the-web businesses rely on PerimeterX to detect these risks and proactively manage them, so they can focus on growth and innovation. Bringing together an elite engineering team and best-in-class customer enablement and support, PerimeterX has become the go-to partner for safeguarding digital experiences on the modern web.

PerimeterX solutions identify and stop automated attacks before they affect your websites, web applications or APIs. This reduces your risk, protects your users and partners, and safeguards your proprietary content and information. We use machine learning to generate a constantly updated library of attack patterns based on interactions with applications, fingerprints from devices and network characteristics. Unlike other solutions, PerimeterX protects you against new threats not previously seen—a key differentiator from solutions that rely on dated, historical attack signatures and static profiles.

## About Us

PerimeterX is the leading provider of application security solutions that keep your business safe in the digital world. Delivered as a service, the company's Bot Defender, Code Defender and Page Defender solutions detect risks to your web applications and proactively manage them, freeing you to focus on growth and innovation. The world's largest and most reputable websites and mobile applications count on PerimeterX to safeguard their consumers' digital experience.

Year Founded: 2014  
 Headquarters: San Mateo, CA  
 Customers: 170+

PerimeterX gives customers the power to:



Deploy



Sense



Detect



Enforce

# PerimeterX Solutions

**PerimeterX Bot Defender** is a bot protection solution that safeguards modern web and mobile applications and APIs. It leverages machine learning to constantly update a library of attack patterns built on hundreds of billions of visits to web and mobile sites and native web applications. Bot Defender identifies and blocks automated attacks with unparalleled accuracy. It autotunes to improve detection while easily integrating into your existing infrastructure enabling detection and blocking within seconds.

**PerimeterX Code Defender** is a web application security solution that can effectively stop Magecart and other supply chain attacks. It monitors third-party script activities to prevent data leakage and loss, protecting customers' data from attackers trying to exploit client-side vulnerabilities which ultimately negatively impact brand reputation.

**PerimeterX Page Defender** is a client-side malware protection solution that stops unwanted ads and scripts from redirecting web visitors so they can complete their intended path to purchase. With browser malware protection, businesses can preserve the user's experience on their website, protect their brand reputation and grow their business. Page Defender protects visitors from thousands of different types of extensions and malware injections while ensuring quick page response times and positive user experience.

**The PerimeterX platform** provides common services including behavior-based analytics, machine learning models, sensors, detectors and enforcers as well as a user-friendly portal and actionable reporting. The SaaS portfolio is fully compatible with existing infrastructure including cloud services and content delivery network (CDN) solutions, and unlike solutions that require appliances, it is completely software-based and can be deployed anywhere.

PerimeterX also offers best-in-class service and responsiveness, fully tailored onboarding and 24/7/365 security analyst oversight. As a part of our offering we provide proactive threat management with a dedicated SOC and by engaging and partnering with customers in real-time.

## Notable Customers

**Fortune 10**  
Online Retailer

**Top 5**  
Online Travel Agency

**Top 10**  
US Airline

**Top 5**  
US Business Website

**Fortune 50**  
Do-It-Yourself Retailer

**Fortune 500**  
Cosmetics Retailer

**Top 10**  
Online Shoe Retailer

## Industry Accolades



The Artificial Intelligence  
Startups Redefining Industries



Top 5 Cybersecurity Startups  
of 2019



CNBC list of 100 Promising  
Start-Ups to Watch